



# Website Privacy Notice

## **BAILEY WALSH & CO.LLP – Privacy Notice**

This privacy notice details how Bailey Walsh & Co. LLP and Bailey Walsh Europe Ltd (Bailey Walsh) as a data controller defined under the Digital Economy Act 2017 and General Data Protection Regulations (GDPR) uses and protects the information you provide to Bailey Walsh via this website.

Bailey Walsh is fully committed to ensuring that your privacy is always protected. Information supplied to Bailey Walsh from which you can be identified will only be used in accordance with this privacy statement and not for any other purposes without your express permission.

This policy is effective from 20<sup>th</sup> July 2023 and will be updated as required.

### **1. The Information We Collect Via This Website**

Bailey Walsh will collect some or all of the following information about you if you make contact with Bailey Walsh via this website:

- Your first and last name
- Company
- Job title
- Email address
- Telephone number(s)

Usually this information is collected about you through your completion of an 'enquiry form' and/or 'Contact Us' options on the website.

### **2. How do we use personal information?**

Bailey Walsh uses your personal information in order to communicate with you in the following ways:

- To provide you with information about our services and any industry updates regarding Intellectual Property (IP);
- Sending you emails about our products and services or other information which we think you may find relevant to intellectual property rights (IPRs); and
- Internal record keeping.

Bailey Walsh will not share, rent or sell your personal data to any organisation or individual. Bailey Walsh will only share your information with third parties if we are legally required to, or if it is an organisation who provide services on our behalf.

### **3. Processing your personal data**

Bailey Walsh will only use your personal data for legitimate and lawful purposes such as:

- When it is necessary for our legitimate interests and your interests and fundamental rights do not override these interests;

- Where you have given Bailey Walsh clear and valid consent.

#### **4. Security**

Bailey Walsh takes the security of your data seriously and has internal policies and controls in place to ensure that your data is not lost, accidentally destroyed, misused or disclosed, and is not accessed except by our employees in the proper performance of their duties.

#### **5. Data retention**

The firm will retain your personal data for as long as is necessary through the course of our working relationship with you, or as required by the law.

#### **6. Your rights**

Under GDPR you have the following rights:

- To access and obtain a copy of your data on request;
- To require the organisation to change incorrect or incomplete data;
- To require the organisation to delete or stop processing your data, for example where the data is no longer necessary for the purposes of processing; and
- To object to the processing of your data where the organisation is relying on its legitimate interests as the legal ground for processing.

If you would like to exercise any of these rights, please contact a Partner at Bailey Walsh & Co. LLP.

You have the right to take any complaints about how we process your personal data to the Information Commissioner's Office.

CONTACT US:

Tel: +44 (0)113 2433824

Fax: +44 (0)113 2445699

Email: [mail@bailey-walsh.com](mailto:mail@bailey-walsh.com)

HEAD OFFICE:

1 York Place, **Leeds**, LS1 2DR

ALSO AT:

3M Buckley Innovation Centre, Firth Street, **Huddersfield**, HD1 3BD

Rotterdam House, 116 Quayside, **Newcastle upon Tyne**, NE1 3DY

Tower Court, Oakdale Road, Clifton Moor, **York**, YO30 4XL

82 King Street, **Manchester**, M2 4WQ

Spaces, 1 West Regent Street, **Glasgow**, G2 1RW

Spaces, 1st Floor, Building Two, The Green, Dublin Airport Central, **Swords**, K67 E2H3, Ireland